



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37718-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Heck, Joe - R-CD3	HECK/CONGRESS/REP	

Flight Dates	Order #	Alt Order #
10/25/12 - 10/30/12	37718	08888804

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
	HECJ	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/28/12	10/28/12	8 News Now Sun AM #1	8 News Now Sun A	-----S	1:00	1	\$300.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$300.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Su	10/28/12	6:24 AM	8 News Now Sun AM #1	8 News Now Sun A	1:00	TVGENHEC1204H	\$300.00	NM
8	10/27/12	10/28/12	8 News Now Sa/Su 11p	11-1135P	-----SS	1:00	1	\$800.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----SS	<u>Spots/Week</u> 1	<u>Rate</u> \$800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Sa	10/27/12	11:22 PM	8 News Now Sa/Su 11p	11-1135P	1:00	TVGENHEC1204H	\$800.00	NM
9	10/27/12	10/27/12	ACC Football	930a-12pm	-----S-	1:00	1	\$2,100.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$2,100.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Sa	10/27/12	11:30 AM	ACC Football	930a-12pm	1:00	TVGENHEC1204H	\$2,100.00	NM
10	10/27/12	10/27/12	KLAS Movie: Bobby Z	8-10p	-----S-	1:00	2	\$1,000.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 2	<u>Rate</u> \$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 8	Sa	10/27/12	8:56 PM	KLAS Movie: Bobby Z	8-10p	1:00	TVGENHEC1204H	\$1,000.00	NM
1 8	Sa	10/27/12	9:58 PM	KLAS Movie: Bobby Z	8-10p	1:00	TVGENHEC1204H	\$1,000.00	NM
Total Spots							5		

Payment Terms 30 Days

<u>Gross Total</u>	\$5,200.00
<u>Agency Commission</u>	\$780.00
<u>Net Amount Due</u>	\$4,420.00